

Tuesday, July 21, 2026**8:30am - Registration Opens for REEA GSI IDW #1 | Directors Row H****9:00am–4:00pm | REEA GSI IDW #1 - "Master the Principles of Creating a Dynamic Classroom"**

Lays the Foundation of Interactive Learning and Self-Assessment. Taking Your Instruction to New Heights #1: The first of three IDW's created and presented by REEA's own members that focuses on mastering the five principles of creating a dynamic classroom.

- This is a separate ticketed item and is not included in your Conference registration.
- Please be sure to register for this session [here](#).

Wednesday, July 22, 2026**8:30am - Registration Opens for REEA GSI IDW #2 | Directors Row H****9:00am–4:00pm | REEA GSI IDW #2 "Apply the Principles of Creating a Dynamic Classroom"**

Apply the Principles of Creating a Dynamic Classroom. - Taking Your Instruction to New Heights #2: Second of a three-part series that continues instructor's journeys of executing the 5 principles of a dynamic classroom.

This is a separate ticketed item and is not included in your Conference registration. Please be sure to register for this session. REEA GSIs can retake this course at our \$99 refresher rate!

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Wednesday, July 22, 2026**5:00pm-11:59pm | Exhibitor Set Up****3:00pm-4:00pm | REEA Past-President's Council Meeting | Sheraton Suite #3812**

All REEA Past President's, please join us for our Past-President's Council Meeting, led by Jennifer Nicely, DREI, GSI, 2025-2026 REEA President

3:00pm-4:00pm | MIC Check - REEA Speaker Ready Session | Tower Court C Take 2nd floor walk over to the Tower - *Are you a speaker/presenter at this year's conference? Join us for a quick update regarding your concurrent session room set-ups and more!*

Pick up your Conference Bag and Materials in Tower Court Lobby starting at 4pm - then we will move to the Welcome Reception

4:30pm–6:00pm | Meet Your REEABuddee | Tower Court D Take 2nd floor walk over to the Tower

- Are you a 1st Time Attendee?
- Or are you looking to Buddee UP with someone during the Conference?
- Do you have a REEABuddee?
- Interested in being a REEABuddee Mentor?

Join us for a quick fun meet your REEABuddee before our Welcome Happy Hour! Everyone welcome!

6:00pm–8:00pm | Welcome Reception | Parlur - 16th Steet Corner, across from the main hotel entrance | Join us and enjoy this fun way to start off our conference, *sponsored by our friends at Dearborn Real Estate Education.*

Thursday, July 23, 2026

6:00am–7:00am | REEAWalkers - Join the REEAWalkers in the hotel lobby level for a beautiful walk around the 16th Street Mall to get your morning started.

7:30am–9:00am | Continental Breakfast Plaza Foyer

7:30am–4:00pm | Conference Registration Desk Open

7:30am–4:00pm | Exhibitors Open

7:30am–8:30am | Grab Your Breakfast and move into the Ballroom

8:30am–9:30am | Opening Keynote Session with Rory Gardiner - "Unshakeable Resilience - Turning Obstacles into Opportunities & Burnout into Breakthroughs" | **General Session Room** - In this energizing keynote, comedic TEDx Speaker Rory Gardiner shows leaders and teams how to transform everyday stress into sustainable performance and rediscover the value in the work they do every day. Blending real-world corporate experience with award-winning comedy and music, Gardiner delivers practical strategies to reframe challenges, bridge generational divides, and turn exhaustion into adaptability. In this energizing keynote, comedic TEDx Speaker Rory Gardiner shows leaders and teams how to transform everyday stress into sustainable performance and rediscover the value in the work they do every day. Blending real-world corporate experience with award-winning comedy and music, Gardiner delivers practical strategies to reframe challenges, bridge generational divides, and turn exhaustion into adaptability. **Sponsored by our friend at DigitalChalk.**

9:30am–10:30am | REEA Annual Business Meeting | General Session Room

Introduction of your 2026-2027 REEA Board of Directors and updates from your REEA Committee Reports

- Break -

10:45am–11:45am - Educate Room | Instructor Session - with Debra Gisriel, DREI, GSI, Moderator

10:45am–11:45am - Elevate Room | School Owner Session - with Jennifer Nicely, DREI, GSI, Moderator

10:45am–11:45am - Empower Room | Education Directors & Regulators Session - with Len Elder, DREI, GSI, Moderator

12:00 –1:45pm | General Lunch and Awards Session | General Session Room

*Join us for a buffet lunch. Presentation with ARELLO President, Wendy Alkire, REEA Awards ceremony and a RapidFire from our Sponsors and Exhibitors. **Sponsored by our friends at ARELLO.***

Concurrent Sessions - 2:00pm–3:00pm

- **Educate Room | What I've Learned Over 40 Years... The Good, The Bad, and The Ugly** with Brad Barker, DREI, GSI, REEA Past President - In this session, I will reflect on 42 years of being in the real estate education field. Topics such as working with regulators, hiring, supervising and retaining instructors, dealing with students, and the role of being an entrepreneur will be discussed. We will conclude with, where this industry has been and where we are headed.
- **Elevate Room | Using Stories to Make Ideas Stick** with Monica Neubauer - Our brains need connectors to make ideas and new lessons stick. We love to watch stories, tell stories and read stories. All the best non-fiction books are written with story examples. Keynotes revolve around stories. Our learners will best remember the principles we teach them when we share a story with a practical example that they can apply immediately. Learn a plan for how to tell better stories to help educate your learners remember and to serve as an example for them to tell better stories as they educate their clients.

July 21-25, 2026

All Sessions are held at the Sheraton Denver Downtown Hotel

- **Empower Room | Me + You + AI = Success** with Theresa Barnabei, GSI, GSL, REEA Past President and Rob Lee, GSI - In this session will equip you with the mindset, communication skills, and real-world cases studies that AI needs to become your superpowered partner in the classroom.

Concurrent Sessions - 3:15pm-4:15pm

- **Educate Room | Do You See What I See?** with Jan Ellingson, DREI, GSI, GSL - This session provides new tools for creating presentations with visually impaired students in mind, educational portions covering color blindness, visual issues related to dyslexia, and visual acuity needs of students with ADD and ADHD to enhance the student experience and engagement. The session will then describe the specific needs of each type of student, and a hands-on opportunity for participants to begin amending their own courses using the new tools they have learned in the course.
- **Elevate Room | Influence & Persuasion Mastery for Instructors and Education Directors** with Jeffrey Stanton, GSI - Great instructors don't just teach--they influence. Discover how to use the psychology of ethical persuasion to elevate engagement, strengthen learner commitment, and increase participation. In this dynamic session, instructors and education directors will learn how to apply proven influence principles to classroom communication, lesson design, and program promotion--turning everyday teaching moments into powerful opportunities to inspire action.
- **Empower Room | Leading a Sustainable Instructor Practice** with Janie Wood, DREI, GSI, GSL - Behind every successful class is an instructor managing far more than what meets the eye. This Empower-track session focuses on Self-Support, exploring practical strategies for managing workload, maintaining confidence, and leading a sustainable instructor practice. Attendees will gain tools to support themselves professionally while continuing to educate, elevate, and empower others.

Concurrent Sessions - 4:30pm- 5:30pm

- **Educate Room | Yes You Can-VA** with Andrea Marzullo-Lane, GSI - Canva is more than pretty graphics--it's a marketing engine. Learn how to create intentional presentations, videos, social posts, and emails that drive results. Discover systems so your marketing doesn't just look good--it gets elevated.
- **Elevate Room | Elevate the Classroom: Teaching for Meaning, Not Memorization** with Vickie Rogers, DREI, GSI - Remember sitting in class, pretending you understood everything? This session takes instructors back to that moment to explore how confusion affects learning. You'll discover practical strategies to recognize misunderstanding, repair comprehension, and create assessments that stick. Walk away with tools to teach for meaning--not memorization--and elevate both your classroom and your professional impact.
- **Empower Room | Rising with Fire in Real Estate Education** with Taryn Kelly, GSI - Inspired by the bold, forward-moving principles of the Fire Horse year, this session equips real estate educators with practical, student-centered strategies to empower today's learners. Attendees will explore how intentional language, mindset-focused teaching, and simple daily practices increase engagement, strengthen communication, and build learner confidence. This session focuses on helping students rise to challenges, participate fully, and succeed both in the classroom and in real-world real estate situations.

5:30pm | Enjoy Downtown Denver with Dinner on Your Own**5:45pm-7:00pm | REEA Diamond DREI Cocktail Reception | By Invitation Only - Directors Row E****7:00pm-9:00pm | REEA Gold GSI 10-Year Reunion | By Invitation Only - Earl's Downtown Denver****Friday, July 24, 2026**

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REEA has the right to make changes without prior notice



July 21-25, 2026

All Sessions are held at the Sheraton Denver Downtown Hotel

6:00am–7:00am | REEAWalkers - Join the REEAWalkers in the hotel lobby level for a beautiful walk around to get your morning started.

7:30am–9:00am | Continental Breakfast - Grab Your Breakfast and Get Ready for our REETalks! - Plaza Foyer

7:30am–4:00pm | Conference Registration Desk Open - Plaza Foyer

7:30am–4:00pm | Exhibitors Open - Plaza Foyer

8:30am–9:30am | General Session Room - REETalks General Session – “Dead Legends & Living Lessons”

Moderator: John Dewey with Guests: Socrates, Aristotle, Ann Sullivan and Malcolm Knowles

Concurrent Sessions - 9:45am–10:45am

- **Educate Room | Introducing New Appraisal Language in Classrooms** with Rebecca Jones, DREI, GSI - Discover how today's appraisal language is shaping real estate education. This engaging session introduces educators to modern appraisal terminology, the new mortgage lending Form 3.6, updated report formats, and practical resources that bring clarity to the classroom and real-world lending and valuation discussions.
- **Elevate Room | If You Can't Explain It, They Can't Learn It** with Elizabeth Hume, DREI, GSI, GSL - Clear teaching builds confident learners - this session shows you how! Real estate education is full of complex topics, agency, fair housing, forms, contracts, and regulation, that overwhelm learners when explanations lack clarity. This session helps instructors simplify without dumbing down. Learn how to break down complicated concepts, sequence information effectively, and build explanations that stick. Through demonstration and hands-on practice, this session shows how to avoid common instructor pitfalls like over-explaining, legal jargon, and information overload. Leave with practical frameworks you can use immediately to improve comprehension, confidence, and engagement in both pre-license and continuing education classrooms.
- **Empower Room | Beyond AI Tank™** with Debra Betolatti, DREI, GSI - "Teaching, Judgment, Ethics, and Responsibility in Real Estate Education". Beyond AI Tank™ is an interactive workshop designed for real estate educators navigating a technology-driven industry. Using a Deal Tank™ style format, participants evaluate real-world teaching scenarios involving AI, ethics, and instructional judgment. This session emphasizes critical thinking, compliance awareness, and educator responsibility, helping instructors teach beyond tools and preparing agents for thoughtful, ethical decision-making in today's evolving real estate landscape.

Concurrent Sessions - 11:00am–12:00pm

- **Educate Room | Land Descriptions: Let's Make This a Fun Topic** with Jenny McAtee, DREI, GSI - Land Descriptions: Yes, This Can Actually Be Fun! Tired of seeing eyes glaze over at "Metes and Bounds"? Turn one of the driest topics into a classroom favorite! This high-energy, interactive session replaces boring lectures with history, humor, and hands-on activities. You'll walk away with ready-to-use exercises for the three primary description methods that make learning memorable and surprisingly fun. Don't just teach land descriptions--bring them to life and keep your students (and yourself) fully engaged.
- **Elevate Room | The Invisible Curriculum of Instructor Leadership** with Megan VonDeylen - What do your students learn before you teach a single slide? This session challenges real estate instructors to recognize the invisible curriculum they model every day--through standards, presence, and ethical leadership.

Aligned with the ELEVATE theme, attendees will gain insight into how leadership signals shape learner behavior, professional identity, and the future of real estate education. Designed to inspire reflection, clarity, and intentional leadership.

- **Empower Room | Leading Without "Maybe" with Amy Klingensmith, DREI** - What if one word is holding your leadership back? This session challenges professionals to examine how "maybe" quietly limits confidence, credibility, and growth. Through engaging stories and practical reframing strategies, attendees will learn how decisiveness strengthens professional brand, elevates presence, and leads to more intentional leadership both in their work and beyond.

12:00pm–1:30pm | Lunch on Your Own: *Enjoy lunch on your own and take the time to catch up with your new and old REEA Friends.*

1:30pm–2:30pm | General Session Room - 2026 Real Estate Legal Update | General Session Room: *with Kizzy Crawford-Heath, DREI, MAEd, JD* - The Legal Update is a timely keynote session highlighting emerging legal issues impacting real estate education and practice. This session will explore trends in enforcement and litigation, including disclosure deficiencies, the growing use of artificial intelligence in real estate, and key legal cases recently discussed by ARELLO. Attendees will leave with practical insight into what's changing and how to stay compliant in an evolving regulatory landscape.

Concurrent Sessions - 2:45pm–3:45pm

- **Educate Room | Closing Doors with Bonnie "Bon" Louis, GSI** - Property management can be pure chaos with a lease attached. Closing Doors gives real estate educators practical tools to show PMs how to put out everyday fires with tenants and property owners. Expect real scripts, real scenarios, and leave with a framework to close gaps, close issues, and close more doors!
- **Elevate Room | Run the Room & Elevate Engagement: Simple Gamification for In-Person, Zoom, or Hybrid with Betsy Sabatini, GSI** - Run the Room and Elevate Engagement is a fast, practical session for instructors teaching in-person, on Zoom, or in hybrid classrooms who want more participation without adding complicated tech. Learn simple gamification techniques like micro-wins, timed prompts, team challenges, and quick checkpoints that boost motivation and make learning stick. Leave with plug-and-play prompts and a 60-minute engagement flow you can use immediately.
- **Empower Room | The Social Speaker - Leverage Video and Social Media with Billie Parrott** - The Social Speaker helps real estate educators and speakers extend their impact beyond the stage. Billie Parrott shows how to turn live presentations into video and social content that builds visibility, reinforces learning, and keeps audiences engaged long after the event ends. Attendees gain practical strategies to amplify their message, support event promotion, and create ongoing educational value without adding overwhelm.

4:00pm–5:00pm - Closing Session "Point of Impact" | General Session Room

6:30pm–10:30pm - "Rocking The Rockies" Closing Dinner | General Session Room

*Dress is whatever outfit you think you rock the best! Music, karaoke and dancing will be the best of rock and popular music from the 60's to today. **NOTE:** Doors do not open until 6:30pm - Cash Bars Available*

Included in your Registration! Do you want to bring a guest? Please be sure to purchase a Guest dinner ticket!

Saturday, July 25, 2026

8:30am - Registration Opens for REEA GSI IDW #3 | Directors Row H

9:00am–4:00pm | REEA GSI IDW #3 "Utilize Technology and Tools to Create a Dynamic Classroom"

Instructor Development Workshop "IDW" #3 - Explores Cutting Edge Tools & Technologies That Make Teaching & Learning Fun! ***Bring your laptop and chargers, this class is hands-on-training.***

- This is a separate ticketed item and is not included in your Conference registration.
- Please be sure to register for this session [here](#).